## **Know-how made by CemeCon**



## Coating training ensures comprehensive expertise

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If you want to present your tools in the right light and clearly highlight their advantages over the competition, you need precise knowledge of every detail – especially given the ever-increasing complexity and variety of different applications. An important mosaic piece for a precision tool is the coating. CemeCon offers training to tool manufacturers and users so that they can expand their knowledge and know-how about CemeCon technologies and their possibilities.

"We provide them with the knowledge so that they can better advise their customers and thus find exactly the right solution," explains Inka Harrand, Product Manager Cutting Inserts at CemeCon. "Users, such as manufacturing companies for medical technology or aerospace, also benefit from such know-how. It

enables them to specify the best tool for their application together with the tool manufacturer."

Participants in such coating training have access to a wealth of experience. In Würselen, CemeCon combines the complete know-how in one place: Not only are the coating systems developed and built here, in engineering and product management the experts also define and design coordinated coating solutions for their applications together with the tool manufacturer on request. And in the world's largest coating center for cutting tools, specialists finish up to 80,000 precision tools with high-quality premium coatings every day.

Inka Harrand: "Anyone interested in expanding their own coating know-how should discuss this with their customer advisor. A suitable date can then be coordinated promptly." Topics of the training include market challenges and opportunities as well as detailed explanations regarding the interaction between substrate, geometry, coating and application. Experts explain important criteria for the correct selection of a coating material for specific applications and show manufacturers the wide range of options available.

At present, the training courses are held online only. Hopefully, in the future they can again be held in person on site in Würselen. Just the way the customer wants it.

**Coating training** 

Coating know-how

market challenge

Market opportunities